



TiffinXpress[™]

#GharKaKhana

Business Proposal 2026

Your Daily Partner for Healthy, Homely, and Pocket-Friendly Meals

Tiffinexpress is a fast-growing, daily meal delivery and monthly tiffin subscription brand. We specialize in providing fresh, healthy, and completely home-style ghar ka khana to bachelors, students, working professionals, and people who never want to miss out on the homely taste.

This proposal outlines our customized Bulk Subscription & Combo Meal Plans designed specifically for hostels, PG accommodations, and corporate offices. By partnering with Tiffinexpress, you completely remove the headache of managing an in-house mess or canteen, while guaranteeing your residents or employees get high-quality, delicious, and pocket-friendly meals every single day.



The Problem We Solve

Managing daily food for a large group of students or employees is a massive headache:

Local Messes are Unreliable

They often use cheap ingredients and too much oil, leading to health and digestion issues.

In-House Cooks are Hard to Manage

Managing groceries, leaves, and daily cooking staff is a full-time job.



THE TIFFINXPRESS SOLUTION

We completely take over your food department. We deliver hot, hygienic, and perfectly portioned combo meals directly to your location. We ensure top-class health standards, zero junk food, and an exciting rotating menu so no one ever gets bored.

Menu Boredom

Eating the exact same dal-rice every day makes people unhappy and frustrated.

Restaurant Food is Too Expensive

Ordering online daily ruins monthly budgets.

Our Signature "Combo Concept" & Menu

We don't just send a basic dabba; we serve complete, satisfying meals based on our smart "Combo Concept." Our menu is a perfect balance of daily health and weekend excitement:



The Homely Staples (Daily Health)

Hot, incredibly soft chapatis, rustic traditional bhakris, fresh seasonal vegetable bhaji, dal, and rice.



Rich Indian Main Courses

Special paneer gravies, chole, rajma, and rich veg curries for a heavier, satisfying meal.



Comforting Chinese

We break the monotony by serving popular Chinese dishes (like Hakka Noodles or Manchurian) so your residents don't feel the need to order from outside.



Delicious Desserts

Sweet treats to complete the meal and keep our subscribers happy.

Investment & Franchise Overview

Business Details	Commercial Figures
Franchise Model	FOCO (Franchise Owned, Company Operated)
Space Required	1000 Sq. Ft. (High-footfall commercial area)
Total Setup Investment	₹24,00,000 (₹24 Lakhs)
Expected ROI Timeline	18 to 24 Months
Average Profit Margins	50% to 80% (Depending on location & daily sales)



Proposed Subscription Models & Pricing

(Note: These are pocket-friendly, bulk-discounted rates designed specifically for B2B tie-ups like Hostels, PGs, and Offices).

The "Basic Homely" Monthly Combo

Ideal for daily lunch or light dinners for students.

- **What's Included:** 4 Chapatis or 2 Bhakris, 1 Fresh Seasonal Bhaji, Dal, Steamed Rice, and Salad/Pickle.
- **Frequency:** 30 Days (1 Meal a Day)
- **Estimated Pricing:** ₹2,500 to ₹2,800 per month / per person.

The "Executive Premium" Monthly Combo

Ideal for working professionals wanting a heavier, varied meal.

- **What's Included:** 4 Chapatis or 2 Parathas/ Bhakris, 1 Premium Indian Main Course (Paneer/ Mix Veg), Dal Tadka, Jeera Rice, Salad, Papad, and a Sweet dish (twice a week).
- **Frequency:** 30 Days (1 Meal a Day)
- **Estimated Pricing:** ₹3,200 to ₹3,500 per month / per person.

The "Weekend Chinese & Special" Add-On

Ideal for working professionals wanting a heavier, varied meal.

- **Details:** To cure tiffin boredom, we replace the standard Indian meal with a special Chinese combo or a heavy Indian Thali twice a month. Included in both plans above at no extra delivery cost.

Our Quality & Operations Guarantee

When you partner with TiffinXpress, you are backed by strict professional standards:



Zero Junk Food Policy

We never use cheap palm oil, artificial food colors, or unhealthy preservatives.



Commercial Hygiene

Our base kitchens are deeply cleaned daily. All cooking staff wear hairnets, gloves, and clean uniforms.



Punctual Delivery

We set a strict delivery time window (e.g., 12:30 PM to 1:30 PM for lunch) and our delivery partners ensure the food arrives hot and on time, every time.



Feedback Loop

We provide a direct WhatsApp support number for your residents/employees to share menu feedback, pause their tiffin if they are traveling, or report any issues directly to us.

Benefits of Partnering With Us



Zero Infrastructure Cost for You

You don't need to build a kitchen, buy gas cylinders, or hire cooks.



Happy Residents/Employees

Good food is the #1 reason people stay in a PG or feel valued at an office. We guarantee they will love the food.



Hassle-Free Billing

We provide a single, transparent monthly invoice for all your subscribed members.



Flexible Pausing

If a student goes home for the weekend, they can easily pause their tiffin via a simple message, and that day's cost is adjusted.

TiffinXpress Menu Categories & Pricing

Below is a categorized overview of our extensive A La Carte and Tiffin menu offerings.

Category	Items Included	Price Range
Soups	Veg Manchow, Hot & Sour, Tomato, Sweet Corn, Lemon Coriander	₹120 – ₹140
Special Chinese Starters	Veg/Mushroom/Paneer Manchurian, 65, Chilli, Baby Corn, Sikh Kababs	₹160 – ₹260
Noodles & Fried Rice	Hakka, Schezwan, Triple, Garlic Noodles, Paneer/Veg Fried Rice	₹140 – ₹220
Chinese Gravies	Veg Manchurian, Paneer Chilli, Paneer Schezwan Gravy	₹180 – ₹220
Indian Main Course	Sev Tamatar, Chole Bhature, Paneer Butter Masala, Veg Kolhapuri, Kaju Masala, Handi, Lahori, etc. (Over 25 varieties)	₹120 – ₹240
Dal, Rice & Biryani	Steam/Jeera Rice, Dal Fry/Tadka, Dal Makhani, Veg/Paneer/Dum Biryani	₹100 – ₹200
Complete Meal Thalis	Daily Meal Thali, Punjabi Thali, Mega Meal Thali	₹120 – ₹240
Tiffin Combos	Sabzi + Chapati Combos (Chole, Rajma, Lasuni Methi, Matki Usal, etc.), Special Tiffins	₹70 – ₹99
Indian Breads (Roti)	Fulka, Chapati, Roti, Naan, Kulcha (Plain/Butter/Masala options)	₹12 – ₹60
Salads & Sides	Green Salad, Sprouts, Veg Raita, Corn/Chickpea Salad, Masala Papad	₹20 – ₹140
Dessert Bowls	Triple/Classic/Oreo/Milk/Dark/White Chocolate Bowls	₹249 (Flat)



TiffinXpressTM

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