



VARDHAMAN
HOSPITALITY & MANAGEMENT

Creating connections, Serving solutions

Local Marketing Packages Catalog (2026)



Local Solutions for Hospitality Growth

Specialized ground-level marketing tailored for the Amruttulya ecosystem and local food kiosks.





The Amruttulya Advantage

Driving Local Footfall

For tea cafes and kiosks, localized visibility is the primary driver of success. Our packages are designed to saturate the immediate neighborhood (2-3km radius) where your customers live and work.

We bridge the gap between your brand's presence and the physical walking crowd, ensuring your outlet becomes the daily destination for tea lovers.



VISIBILITY

Strategic placement of posters and danglers to make your outlet impossible to miss for commuters.



ENGAGEMENT

Direct pamphlet distribution ensures your menu and offers reach the hands of potential customers.



B2B REACH

Shop-to-shop parcel menu distribution targets offices and retail hubs for high-volume delivery orders.

Silver Package: Entry-Level Impact



IN-OUTLET BRANDING

Printing and placement of standard promotional posters and ceiling danglers to highlight internal offers.



GROUND DISTRIBUTION

Basic printing and distribution of flyers in the immediate residential neighborhood.



SHOP-TO-SHOP CONNECT

Dedicated promoter visits nearby retail shops and medical stores to hand over parcel menu cards directly.



STAFF TARGETING

Generating daily delivery orders by engaging with nearby office and store staff.

₹ 10,000

One-Time Investment

QUICK MARKET ENTRY

The Silver Package is perfect for new outlets or kiosks looking to establish an immediate presence without a massive budget. We focus on the "low-hanging fruit" – the people right outside your door.

Gold Package: Dominating the Radius



CYCLE ROAMING

Promotional cycles with boards riding through local busy markets.



CROSS-SALE MARKETING

Coupon exchange with nearby non-competing businesses to drive their traffic to you.



VOLUME BOOST

Increased quantity of posters and danglers for wider visibility.

₹ 20,000

One-Time Investment

EXTENDED REACH

The Gold Package increases the volume and variety of marketing activities. It moves from simple static advertising to dynamic, mobile promotional tactics that catch the eye of the busy market crowd.

Platinum: Maximum Dominance



PREMIUM STALL BRANDING

Maximum quantity of premium posters and danglers to fully brand your kiosk.



AGGRESSIVE DISTRIBUTION

Massive print volume for continuous distribution in societies and offices.



LIVE OFFER EXECUTION

Planning and executing on-ground physical offers to pull the walking crowd inside.

₹ 30,000

One-Time Investment

THE ULTIMATE BRANDING PACKAGE

Designed for established kiosks or flagship cafes that want to fully own their local market. Platinum includes aggressive distribution and premium physical branding across all commercial hubs.

Package Comparison Matrix

Marketing Service	Silver (₹10k)	Gold (₹20k)	Platinum (₹30k)
Posters & Dangers	Standard	Increased	Maximum/Premium
Flyer Distribution		Wider Coverage	Massive Volume
Shop-to-Shop Menu Distribution		Extended Radius	Aggressive Coverage
Cycle Roaming Advertising	—		Extended Days
Cross-Sale Tie-ups	—		Multiple Tie-ups
Offline Offers Executions	—	—	

Ready To Connect Transform your local presence with VHM Hospitality & Management.



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